

PURPOSE / ACTIVITY	TYPE OF DATA	LAWFUL BASIS FOR PROCESSING
To engage with you after you have contacted us via the website or otherwise	Identity Contract Marketing &	Express consent Performance of Contract with you Necessary to comply with legitimate interests
To provide you with our services as contracted	Identity Contact Financial Transactional Profile Usage	Express consent Performance of Contract with you Necessary to comply with legitimate interests Necessary to comply with legal obligation
To contract with you as a service provider	Identity Contact Financial Transactional	Express consent Performance of Contract with you Necessary to comply with legitimate interests Necessary to comply with legal obligation
To allow you to use the website or participate in a company event	Identity Contact Technical Usage	Performance of a contract with you Express consent
To provide it to our authorised third-party service providers who need your personal data to provide their private services to you (such as payment gateways)	Contact Financial Transactional	Express consent Performance of Contract with you Necessary to comply with legitimate interests
To manage payments, fees and charges	Contact Financial Transactional	Express consent Performance of Contract with you Necessary to comply with legitimate interests
To Manage our relationship with you which may include notifying you about changes to our terms or Privacy Policy or Services	Identity Contact Technical Usage	Express consent Performance of Contract with you Necessary to comply with legitimate interests Necessary to comply with legal obligation

To administer and protect our organisation and our website	Identity Contact Technical Usage	Express consent Necessary to comply with legitimate interests Necessary to comply with legal obligation
To deliver relevant website content and services to you and measure or understand the effectiveness of the information we serve to you	Identity Contact Usage Marketing and communications Profile Technical	Express consent Necessary to comply with legitimate interests
To use data analytics to improve our website, services, engagement relationships and experiences	Contact Technical Usage	Express consent Necessary to comply with legitimate interests
To provide you with direct and user-specific marketing, make suggestions and recommendations to you about events or services that may be of interest to you	Identity Contact Financial Transactional Profile	Express consent Necessary to comply with legitimate interests